



**CRIMDELL
SMALL BUSINESS
NETWORK**

WEEKLY NEWSLETTER

June 5, 2020

We've been hard at work this week getting our business analysts onboarded. They're excited to begin working with you!

Sign up for free business services!

We've partnered with the Hampton Roads Small Business Development Center (HRSBDC) to offer each client 10 free hours of counseling - a package including screening, research, and work plan formation. Projects to be conducted can include cash flow analysis, digital marketing strategy, disaster relief loan navigation, reopening strategies, or other COVID related challenges. If you'd like to participate, register through the SBDC website and send us an email to confirm. Please specify "CrimDell Counseling Requested" in the space provided in Question 30.

[REGISTER HERE](#)

UPCOMING EVENTS

Brand Matters: Leveraging the Power of Branding in an Online World

The next event in our *Crisis Conversations* series will be Thursday, June 11th at 6pm. Dr. Dawn Edmiston, Clinical Professor of Marketing in the Raymond A. Mason School of Business, will be discussing the value of your brand promise and examine practical tools to ensure a professional online presence.

[SIGN UP HERE](#)

HELPFUL LINKS



U.S. Businesses Must Take Meaningful Action Against Racism

Here's how organizations can contribute positively to large-scale, diversity-related responses.

[Read More +](#)

House Passes Bill To Ease Small Business Emergency Loan Rules

The House recently passed a vote that would relax restrictions on emergency government-backed loans.

[Read More +](#)

IRS Rules Are Changing (For The Better) For Business Owners Due To Covid-19

This article describes how tax rules are changing due to COVID-19 and how you can prepare your small business.

[Read More +](#)

[Click Here for More Resources](#)

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